

Message Text

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PAGE 01 BRASIL 04795 012116Z

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ACTION ARA-02

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FM AMEMBASSY BRASILIA

TO USINFO WASHDC IMMEDIATE

INFO AMEMBASSY CARACAS IMMEDIATE

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UNCLAS BRASILIA 4795

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ATTN: IOP/M, IPS, IBS, RIM, ILA

E.O. 11652: N/A

TAGS: PFOR, PBOR, ETRD, BR, UR

SUBJECT: DAILY MEDIA REACTION REPORT -- PAT TWO

REF: RUEHCS 0051W 1822020 (YOUR ZAR-3 WAS 1ST NOTIFICATION
TO THIS STATION)

1. ADDITIONAL COMMENTARY ON PRESIDENT NIXON'S MOSCOW VISIT:
DIARIOS ASSOCIADOS EDITORIALIST AUSTRAGESILO DE ATHAYDE WRITES
IN MODERATE JORNAL DO COMMERCIO (RIO): "RICHARD NIXON AND
LEONID BREZHNEV ARE MEETING IN MOSCOW. THEY AFFIRM THAT THEY
ARE WORKING TO CONSOLIDATE PEACE IN THE WORLD. LET'S HUMBLY
BELIEVE IN THEIR GOOD INTENTIONS. HOWEVER, THERE EXIST THOSE
WHO DOUBT IT. ... THE RISK OF A CEASATIAN DIVISION OF THE WORLD
EXISTS, AND THE EXPERIENCE OF HISTORY PROVES IT TO BE POSSIBLE.
... IT WOULD BE A TERRIBLE CONDITION FOR SURVIVAL OF THE WEAK
TO HAVE TO FOSTER THE ANTAGONISM OF THE SUPERPOWER. ... AT THE
KREMLIN, IN MOSCOW, TWO MEN ... CAN ASPHYXIATE THE FUTURE OF
THE DEFENSELESS PEOPLES." (JUNE 28)

2. CARACAS LOS CONFERENCE: GIVEN MODERATELY PROMINENT PRESS
PLAY. SAMPLE NEWSPAPER FRONT-PAGE HEADLINES: CONSERVATIVE
DIARIO DE SAO PAULO : "BATTLE FOR THE 200-MILE (LIMIT) IS ON";
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INFLUENTIAL O ESTADO DE SAO PAULO : "CUBA GIVEN ADMISSION IN

LATAM BLOC TO DISCUSS THE SEA"; SAME PAPER'S SPECIAL ENVOY, OSVALDO MARTINS, WRITES: "... THE THEME OF AMBASSADOR SARAIVA GUERREIROS'S SPEECH TO BE DELIVERED TODAY... SHOULD BE THE SAME WE PREDICTED A WEEK AGO.: ... BRAZIL WILL START OFF DEFENDING THE 200-MILE TERRITORIAL SEA, BUT IT WILL SUBTLY SAY THAT IT IS WILLING TO NEGOTIATE LESS RADICAL SOLUTIONS. ... WHAT IS OCCURRING HERE IS THAT FROM NOW ON THE CLIMATE WILL NOT BE FAVORABLE TO EXTREMIST POSITIONS. ... THE STATE-MENT ATTRIBUTED TO THE GOB DELEGATION (SEE ITEM 1 OF BRASILIA 4738) DOES NOT SEEM TO EXPRESS ITS (THE DELEGATION'S) VIEW-POINT, SINCE NEITHER BRAZIL NOR ANY OTHER COUNTRY ATTENDING THIS CONFERENCE SHALL ADOPT INTRANSIGENT POSITIONS AT THE BEGINNING OF THE NEGOTIATIONS. ..." (JUNE 28)

3. U.S. INVESTIGATION OF BRAZILIAN SHOE IMPORTS: MODERATE PRESS PLAY CONTINUES. SAMPLE HEADLINE: INDEPENDENT JORNAL DO BRASIL (RIO): "IN REACTION TO PROTECTIONISM, BRAZIL WILL SELL SHOES TO USSR AND AUSTRALIA"; O ESTADO DE SAO PAULO FRONT-PAGE REPORT SAYS: "ESTABLISHMENT OF A SURTAX ON U.S. BRAZILIAN SHOE IMPORTS IS NOT DECIDED YET AND, AMONG OTHER FACTORS, WILL DEPEND ON A VISIT OF A TREASURY DEPARTMENT GROUP TO BRAZIL TO ANALYZE ALL ASPECTS OF THE PROBLEM. THE U.S. EMBASSY GAVE THIS INFORMATION YESTERDAY IN BRASILIA. ..."; INSIDE REPORT IN SAME PAPER SAYS: "WHILE YESTERDAY THE AMERICAN EMBASSY EXPLICITLY DENIED U.S. ESTABLISHMENT OF A SURTAX ON BRAZILIAN SHOE IMPORTS, GOB SOURCES IN BRASILIA INFORMED THAT SUCH A SURTX WAS ALREADY IN FORCE AND WOULD NOT EXCEED FIFTEEN PERCENT. SAME SOURCES AFFIRMED THAT AS A RESULT OF THE MEASURE BRAZIL WOULD SPED UP NEGOTIATIONS TO EXPORT SHOES TO OTHER NATIONS, AMONG THEM THE USSR, SOUTH AFRICA, AND AUSTRALIA,.... IN THIS TURN, THE FINANCE MINISTRY DEPARTMENT IN CHARGE OF TECHNICAL NEGOTIATIONS WITH THE USG INFORMED IN RIO THAT THE PROBLEM CONTINUES LIMITED TO NEGOTIATIONS ON AN ESSENTIALLY TECHNICAL LEVEL BETWEEN OFFICIALS OF THE TWO COUNTRIES, THUS DENYING THE INFORMATION OF THE BRASILIA GOB SOURCE. THESE CONTROVERSIAL VIEWS ARE CREATING GREAT CONFUSION AMONG SHOE PRODUCERS." (JUNE 28).
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